

Niagara Bottling Plans New Louisiana Facility

By Louisiana Economic Development

TANGIPAHOA PARISH—Niagara Bottling, one of the nation’s leading beverage manufacturers, has announced it plans to invest up to \$160 million to establish a state-of-the-art production facility near Hammond. The company will create 70 new direct jobs with an average annual salary of \$55,000. Louisiana Economic Development estimates the project will result in an additional 100 new indirect jobs, for a total of 170 new jobs in the region.

The new, highly automated facility will contain advanced equipment and technology that will increase production efficiency to allow the company to meet growing demand. Louisiana was chosen over competing states and the Tangipahoa Parish facility will be Niagara’s first location in the state.

“Niagara’s new production facility will help grow Louisiana’s food and beverage industry while continuing to diversify and strengthen our thriving manufacturing sector,” Governor John Bel Edwards said. “Manufacturing jobs have a powerful ripple effect on our economy, so the 170 new job

opportunities this project creates will benefit not only Tangipahoa Parish but the entire Southeast Region.”

Headquartered in Diamond Bar, California, Niagara supplies some of the largest beverage brands, retailers, grocers, and convenience stores in the United States with a variety of beverages, including sparkling, vitamin, and flavored waters, teas, sports drinks, ready-to-drink coffee, protein drinks, non-dairy milk products, and bottled water. The company operates more than 40 production facilities with over 7,000 employees worldwide.

“Niagara Bottling is grounded in principles that put strong business and community relationships first, and we look forward to deepening our connection with Tangipahoa Parish through the establishment of this facility,” said Niagara Bottling Executive Vice President Brian Hess. “Louisiana has a rich beverage manufacturing history, and Tangipahoa Parish stood out as a highly attractive partner for this project thanks to a combination of location, logistical support, and potential workforce.”

The company expects to begin construction on the 500,000-square-foot facility in the second quarter of 2023.



“In Tangipahoa Parish, we work hard to grow our advanced manufacturing industry,” Tangipahoa Parish President Robby Miller said. “We know this project will enhance Tangipahoa’s economic landscape and, in turn, benefit everyone in this region.”

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more

Opportunities

- Private lessons from Queen Clarinet
- Band performances at your venue
- Master classes for groups

504-908-7119
doreenja@bellsouth.net
www.doreensjazz.org

www.williamtolliver.com

RTA presents

RESPONDING TO BIDS & REQUESTS FOR PROPOSALS

Free DBE Workshop

Join us for this month’s Disadvantaged Business Enterprises (DBEs) workshop to learn how to win public and private sector contracts.

Seating is limited.

Register TODAY at norta.com.

WHEN:

Tuesday, January 24
5:30 PM - 7:30 PM

WHERE:

RTA Board Room, 2nd Floor
2817 Canal Street
New Orleans, LA

LOUISIANA

BUSINESS

JOURNAL

SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country’s largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

38

Years

Lagniappe

BAKEHOUSE

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City’s agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

www.lagniappebaking.com

Balthazar Electriks

WHOLESALE DISTRIBUTORS

We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses

ELECTRICAL

Wire, Distribution, Wiring Devices, Installation Material

LIGHTING

Bulbs, Ballasts, Exits/Emergency Lights, Installation Options

SECURITY

Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries

COMMUNICATIONS

Fiber Optic Cable, Telecommunication Systems, and Office Equipment

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119

504-891-5504 • 504-891-5580 • Beletriks@balthazarinc.com • www.Balthazarinc.com

LOUISIANA

BUSINESS

JOURNAL

PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

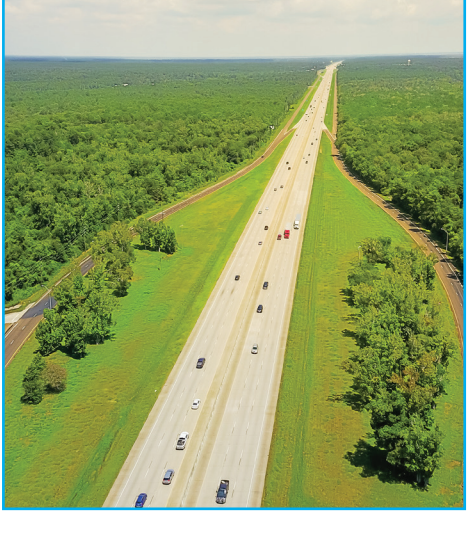
Special Follow-Up Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

38

Years



Advertise in our digital

LBj

weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms



SOUTHEAST EVENTS FOR YOUR BUSINESS

2023

Business Acquisition Strategy Webinar

Wednesday, January 18, 2023, 11:00 am–12:00 pm CST Online

Main Sponsor(s): US Small Business Administration, SBA Louisiana District Office

Contact: Kate Stackhouse, 215-322-9258, kstackhouse@multifunding.com

Fee: Free; registration required

Acquisitions are hot in today’s market, but few know what it actually takes to close the deal (and how affordable it can be). Acquiring an existing business is a great option for many entrepreneurs. If you already own a business, you could use an acquisition to grow your presence in your current industry or expand into new ones. For entrepreneurs just starting out, it can be a great way to start with an already proven business plan. This webinar will help teach you our top tips and tricks when looking to finance an acquisition, including collateral requirements, SBA assistance, and down payments. To register, visit https://us02web.zoom.us/join/register/WN_NpVwBavdT7-B3K0CVxNfsw

Selling to the Federal Government Webinar

Thursday, January 26, 2023, 12:00 pm–3:00 pm CST Online

Main Sponsor(s): US Small Business Administration

Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

Fee: Free; registration required

Did you know that the federal government is the

largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

Getting Registered into the System for Awards Management (SAM.gov) Webinar

Tuesday, February 21, 2023, 10:00 am–11:00 am CST Online

Main Sponsor(s): US Small Business Administration, West Virginia Women’s Business Center

Contact: Melissa Loder, 304-623-7448, Melissa.Loder@sba.gov

Fee: Free; registration required

The West Virginia Women’s Business Center is hosting a valuable webinar on the System for Awards Management (SAM.gov). Join us as Melissa Loder (SBA’s West Virginia District Office) and Sommer Straight (RCAC Procurement Technical Assistance Center—PTAC) guide you through how to register for your SAM.gov account. They will also provide tips, FAQs, and directions on where to get additional assistance, as well as answer questions you may have. To register, visit <https://www.eventbrite.com/e/getting-registered-in-the-system-for-award-management-samgov-tickets-483757992177>

CERTIFICATION

Small Business Exchange, Inc.

is DBE certified by the Louisiana UCP.

Certificate of Proclamation

Louisiana Business Journal

In recognition of the 38th publication since Hurricane Katrina and to the rebuilding of business in your community.

MAYOR MITCHELL J. LANDRIEU - CITY OF NEW ORLEANS

June 15, 2010

DATE